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# Typography

## INLINE TITLE + SUPPORTING DETAIL USE CASES

Optima is a humanist type that adds a sense of warmth and wisdom to our bold primary typeface. This typeface can be used for descriptions and captions, as well as very large scale in titles, headlines, and taglines.

## Optima

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

0123456789