

[01](#)

Typography

IN LINE TITLE + SUPPORTING DETAIL USE CASES

Futura is classic, structured and versatile typeface. A geometric type, it is bold and yet accessible. As body copy, it remains legible and user-friendly and can be used for descriptions and captions on web, or in large sizes as a promotional headline or an in line title. When using Futura as a title of any kind, use a character spacing of 2 units between letters. The Bold weight should be used rarely; only for call-to-actions on the website, line titles or when using the brand promise "Experience Exceptional."

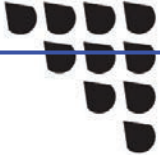
FUTURA

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

0123456789

	SECTION TITLE OPTIMA REGULAR SENTENCE CASE	
SPECIFICATION TRADE GOTHIC LTD CONDENSED #18 ALL CAPS LETTER SPACING: 2PX		
SUBTITLE FUTURA STD BOLD ALL CAPS		
	BODY COPY OPTIMA REGULAR SENTENCE CASE	
	TYPE CALLOUT / CTA FUTURA STD REGULAR ALL CAPS	

Service & Parts



**EVERY 6 MONTHS OR
5000 MILES**

OIL CHANGE

Your engine needs the proper amount and quality of oil to run smoothly. Without oil, your engine will fail, which will result in expensive repairs. A good rule of thumb is to check your oil monthly and go in for an oil change at a minimum of every 6 months or every 2000 miles—whichever comes first.

SELECT YOUR LOCATION →

CALL FOR APPOINTMENT →